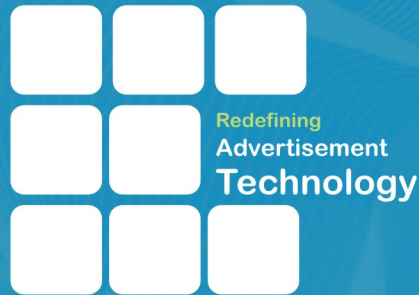


# TECHCASTER DIGITAL SIGNAGE

**Power that matter**

www.signagecircus.com



## About Product

**TECHCASTER** Digital Signage software is the consist of two different Components:

**TECHCASTER PLAYER** is the client side which update the schedule contents from Server time to time via Network & Playback them on one or multiple screens connected to Player.

**TECHCASTER SERVER** is the Content & Scheduler Manager which transfers the schedule to the connected specified Player and Monitor/control on player through Webpage and collects Logs & status of the player.

It's Full motion video, graphics and sound making your messages stand out and captivating. It allows you to display eye-catching dynamic content and to change messages quickly and easily by time and location. It Capture your audience's attention, educate and inform, build brands, improve customer experience and drive sales.

## Features:

- ◆ Easy to use 'Drag & Drop' interface.
- ◆ Can see Thumb-nailed view of imported media.
- ◆ Group or categorize your content with folders.
- ◆ User-definable screen resolution.
- ◆ Fully customizable screen layout with layers of panels supporting a combination of video, image, sound and flash animation.
- ◆ Runs on Windows XP Professional based PCs.
- ◆ Can be deployed as either a standalone or a networked system,
- ◆ Broadcast emergency messages to all displays.
- ◆ Add customizable scrolling text tickers
- ◆ Requires an internet connection for Server only not for Player.
- ◆ Display live data feeds such as weather, Stock Exchange information, Breaking News RSS.
- ◆ Full multi-dimensional reporting detailing exactly what played out, when and where
- ◆ Real-time player monitoring so you can see the status of all the players on your network.

## Ideal For :

Retail Chain Stores/ Supermarkets/ Malls, Walkways, Banks, Entertainment & Theme Parks, Airports, Hotel, Café & Restaurants, Transportation, Government & Corporate Offices, School/College & Library, Hospital & Health Care Clinics, Sport Stadiums, Trade Shows & Exhibitions, And many more.



414/415, 4th Floor, Plot No.2, Commodity Exchange Bldg., Opp. APMC, Sector-19A Vashi, Navi Mumbai- 400 705.

Tel: +91 (22) 27832701/2, Fax: +91 (22) 27832756

Website: www.signagecircus.com E-mail: info@signagecircus.com